



January 10, 2012

To Our Valued Customers:

Novartis Consumer Health, Inc. is voluntarily recalling **all lots** of over-the-counter products of Excedrin, Bufferin, Gas-X Prevention and NoDoz which are listed in the attached table. These recalls are being implemented following consumer complaints of chipped and broken pills and inconsistent bottle packaging line clearance practices at our Lincoln, Nebraska facility, which could result in the bottles containing foreign tablets, caplets, or capsules. This voluntary recall pertains to all lots with the following expiration dates:

- Excedrin and No Doz – December 20, 2014 or earlier
- Bufferin and GasX prevention – December 20, 2013 or earlier

Listed below are the items that Harrison carries that is affected by this recall.

Harrison item number 505251-02
Excedrin Sinus Caplet 24 ct – 300672062246

Harrison item number 505235-04
Excedrin Pm Tablets 24 ct – 300672053244

Harrison item number 505230-09
Excedrin Tablets 24 ct – 300672030245

Harrison item number 505222-00
Excedrin Back & Body Caplets 24 ct
300676238241

Harrison item number 505227-05
Excedrin PM 8 ct – 300672053084

Harrison item number 505228-04
Excedrin Migraine 8 ct – 300672039088

Harrison item number 505226-06
Excedrin Ex Strength Tablet 8 ct – 300672030085

Harrison item number 506012-02
No Doz MS Caplets 16 ct – 300672070166

Below is the procedure that needs to be followed to return the entire product back to the Harrison Warehouse.

Please pull all products listed above from your shelves. You may call Customer Service at 1-800-341-7567 and give them the item numbers to the product and the quantity that you currently have on hand. We will issue a pick up ticket for the product to be picked up by our driver. Once the product has been received by our reclamation department, we will issue you a credit.

If you have any more questions or concerns regarding this recall, please contact your Harrison sales representative or the Harrison Customer Service Department at 800-341-7567 or 318-747-0700.

4801 Viking Drive / Bossier City, Louisiana 71111
Phone: 318-747-0700 / Fax: 318-747-4007



URGENT: DRUG RECALL

DATE: January 8, 2012

TO: To Our Valued Customer

Novartis Consumer Health, Inc. (NCH) is voluntarily recalling **all lots** of over-the-counter products Excedrin[®], Bufferin[®], Gas-X[®] Prevention[®] and NoDoz[®] which are listed in the attached table. These recalls are being implemented following consumer complaints of chipped and broken pills and inconsistent bottle packaging line clearance practices at our Lincoln, Nebraska facility, which could result in the bottles containing foreign tablets, caplets, or capsules. This voluntary recall pertains to all lots with the following expiration dates:

- Excedrin[®] and No Doz[®] -- December 20, 2014 or earlier
- Bufferin[®] and GasX[®] Prevention[®]: December 20, 2013 or earlier

We are taking these actions on a precautionary basis and with the knowledge of the U.S. Food and Drug Administration.

All consumer inquiries should be forwarded to the Novartis Consumer Relationship Center at 888-477-2403, Monday – Friday 9 a.m. – 8 p.m. ET.

Recall Instructions

This voluntary recall is being extended to the consumer level. We are issuing a press release Sunday, January 8, 2012 that will make consumers aware of the recall. Consumers will be instructed to contact the Novartis Consumer Relationship Center at 888-477-2403, Monday – Friday 9 a.m. – 8 p.m. ET or visit www.novartisotc.com for information on how to return the affected product.

Please pull all recalled products from your store shelves and distribution centers and return it to Inmar using the Product Return information provided below. Again, this recall pertains to all UPCs and Lot numbers of Excedrin[®], Bufferin[®], No Doz[®] and GasX[®] Prevention[®].

Please notify your retail stores that the recall is being conducted at the consumer level and instruct them to check the inventory levels on store shelves and back rooms. Kindly return the affected product to Inmar using the Product Return information provided below.

Please be advised that you may receive consumer requests for returns. If your stores honor consumer product returns, Novartis Consumer Health, Inc. will reimburse you.